

chloé

The logo for 'chloé' is a black and white graphic. The letters 'c', 'h', and 'l' are in a bold, lowercase, sans-serif font. The 'o' is replaced by a stylized camera lens with a shutter mechanism. The 'é' is in a lowercase, sans-serif font. The letters 'L', 'U', 'I', and 'S' are in a bold, uppercase, sans-serif font. The entire logo is set against a white background.

PHOTOGRAPHY