

CLIENT ElJet

PROJECT LOGO REDESIGN

YEAR 2013

*ElJet*

TYPEFACE Klavika Light Italic

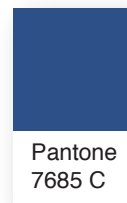
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*

*OPQRSTUVWXYZ*

*1234567890~!@#*

*\$%^&\*()+{}[]<>/?*

COLOR



C 91  
M 75  
Y 21  
K 6

R 50  
G 80  
B 134

Pantone  
7685 C

NOTE To preserve a typography hierarchy of the ElJet brand, the logo is the only element that should use this typeface.