

# Exodus Logo Guidelines

## IMPORTANT NOTE

Any use of the the Exodus Communications® logo, including print or Web placement, must be reviewed and approved by Exodus® Marketing Services prior to reproduction. Submit artwork for approval to Creative Services at 408.346.2262 or by e-mail to graphix@exodus.net.

## THE EXODUS LOGO

The Exodus logo is composed of the elements shown to the right, including the "e", the "dot", the "asterisk", the word "EXODUS", the "TM", and the "®". The proportion, aspect ratio, or combination of elements may not be altered in any way.

All elements of the logo must be included in each usage. Individual elements such as the asterisk or e, **MAY NOT** be used separately.

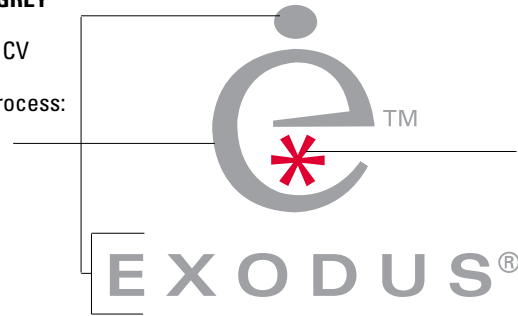
This is the only version of the logo that may be used, and must appear exactly as described in these guidelines without modification.

### EXODUS GREY

PMS: 423 CV

4-Color Process:

C: 0  
M: 0  
Y: 0  
K: 47



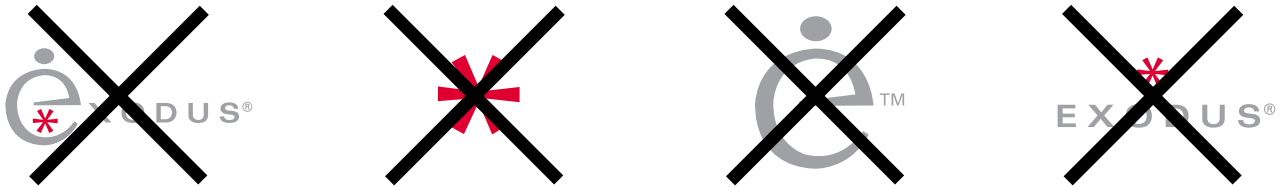
### EXODUS RED

PMS: 485 CVC

4-Color Process:

C: 0  
M: 100  
Y: 91  
K: 0

**THE EXODUS LOGO** The following logo styles are examples in which the Exodus logo **MAY NOT** be reproduced:



**COLOR** The following color schemes are the **ONLY** colors in which the Exodus logo may be reproduced:



**EXODUS GREY AND  
EXODUS RED**



**SOLID BLACK**  
(not shades of grey)



**WHITE**



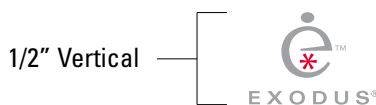
**WHITE WITH  
EXODUS RED ASTERISK**

**COLOR** The following color schemes are examples in which the Exodus logo **MAY NOT** be reproduced:



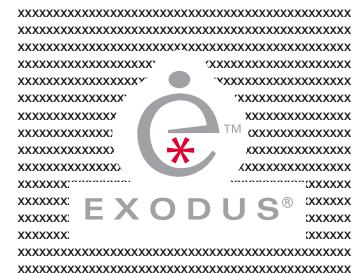
## SIZE

The minimum size allowed for the Exodus logo is 1/2" vertical. There is no maximum size limit for reproduction.



## SPACING

A minimum 1/8" free space is required around the outside of the Exodus logo.



## TRADEMARK

Any use of the Exodus logo must be accompanied by the following trademark line: "Exodus and the Exodus logo are trademarks of Exodus Communications, Inc., and may be registered in certain jurisdictions."