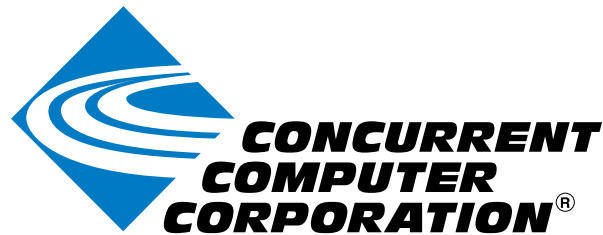


This information describes the Concurrent Computer Corporation Logo and Brand Guidelines. Please refer to the paper-based Concurrent Computer Corporation Brand Guidelines for complete information on the Concurrent Signature, as well as color-accurate samples of the Signature.

This section includes information on:

- the Concurrent Signature
- the area of isolation
- background control
- color standards
- text mandatories.

The Concurrent Computer Corporation Signature



The Concurrent Signature is the only graphic element authorized to represent Concurrent Computer Corporation the company, either internally or externally. As such, it is the cornerstone of the Concurrent brand and identity system.

To preserve the integrity of the Concurrent Signature, other graphic elements, including taglines, operating unit names or other logos cannot be placed within the area of isolation of the Concurrent Signature.

The Concurrent Signature is comprised of the company name element and the diamond graphic, and these elements can never be separated. The company name is a customized design—it is not a font that can be duplicated. The diamond graphic or the company name element should never be used as independent design elements.

While a registered trademark is not required on the Concurrent Signature itself, its use in any document must be accompanied by the legal footnote: "Concurrent Computer Corporation and its logo are registered trademarks of Concurrent Computer Corporation. ©2000 Concurrent Computer Corporation. All rights reserved." Remember, the copyright date should always reflect the year of publication.

The Concurrent Signature can never be altered in configuration or appearance—its components cannot be separated or used in part. Any variation from the authorized configuration will weaken the visual impact of the Concurrent Signature and dilute the strength and impact of the brand.

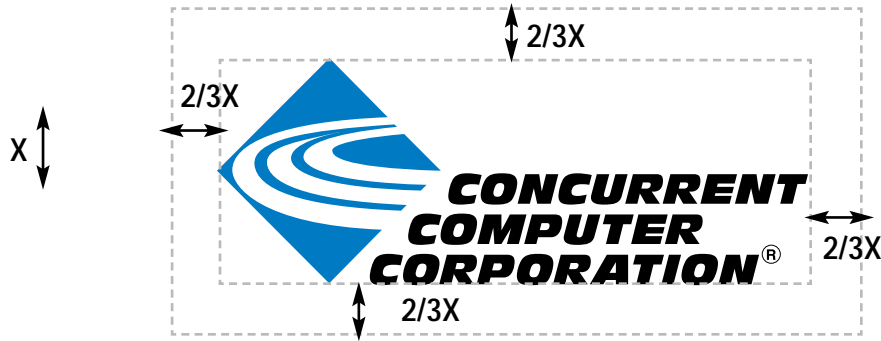
Incorrect Use

- Don't stretch or distort the Concurrent Signature to fit vertically or horizontally.
- Don't skew the Concurrent Signature or rotate it on a 3D plane.
- Do not attempt to recreate the Concurrent Signature using a type font. Remember, the name element of the Concurrent Signature is custom-designed and cannot be duplicated.

Employees should never authorize a second party to use the Concurrent Signature without providing the usage guidelines.

The Concurrent Signature--Area of Isolation

The Concurrent Signature must always be surrounded by a specific amount of open space. This keeps it free of distracting elements and helps to identify it as the unique Concurrent Signature. The formula for the minimum amount of space surrounding the Signature is shown below. When competing graphic elements are near the Signature, additional open space is recommended. Please note that the minimum space must be used on all four sides of the logo.



The formula also applies when placing the logo near any edge of a document. For example, when printing the logo at the top of a page, the minimum space must be used in relation to the top edge of the page.

The formula also applies when the Concurrent Signature is used in white and reversed out on a color background.

Incorrect Use

- Don't put subheadings, taglines, or other secondary headers within the area of isolation.
- Don't crowd document text around the Concurrent Signature.
- Don't put clip art or other graphic elements anywhere near the Concurrent Signature.

The Concurrent Signature--Color Standards

Concurrent Blue (Pantone 300) and Black are the approved colors of the Concurrent Signature. Graphic files of the Concurrent Signature Graphic Files in its approved color applications can be found in the Concurrent Signature section. Below is a listing of the approved color applications:

- Two color application in Concurrent Blue (Pantone 300) and Black
- On a dark background, two color application in Concurrent Blue (Pantone 300) and White
- One color application in black
- One color application in white on a dark background

In certain cases, the Concurrent Signature can be used in a screen of black or Concurrent Blue (Pantone 300), but the screen must never go below 20%. Using the Convergys Signature as a screen should only be done when the Signature is used as a background graphic, for example, on a lined note pad.

Depending on how the Concurrent Signature is produced, and the varying results of different output devices, slight variances in color are expected. However, if color variances are extreme, then the Concurrent Signature should be used in black.

Employees initiating or managing a project requiring the use of the Concurrent Signature by anyone outside the Concurrent organization should review and approve a color-match proof prior to final production.

Incorrect Use

- Don't use the Concurrent Signature in a one color application of Concurrent Blue (Pantone 300).
- Don't reverse the Concurrent colors in the Concurrent Signature.
- Don't use any other colors on the Concurrent Signature except the approved Concurrent Blue (Pantone 300) and Black.
- Don't use the white Concurrent Signature on a light-colored background.

The Concurrent Signature--Background Control

The Concurrent Signature must always be presented as clearly as possible. For this reason, backgrounds must be controlled to ensure proper contrast. Complex backgrounds, such as patterns, textures, or full-color photo images are to be used carefully to ensure they do not detract from the clarity and impact of the Concurrent Signature.

In limited instances, the Concurrent Signature, in any of its color applications, can be placed on a screened photo or graphic image background. The background image must be screened back to at least 20%, and offer maximum contrast for the Signature.

If a colored background must be used, any colored background for the Concurrent Signature is acceptable, but the background must be light enough to offer maximum contrast for the Signature. This standard applies for the Concurrent Signature in the two color application of Concurrent Blue and Black, and the acceptable one color applications of either Concurrent White or black.

If the Concurrent Signature is used in its one color application of white, it must be placed on a dark background to achieve maximum contrast for the Signature.

Text Mandatories

When using any of the legal company names in regular text for any document, both electronic and paper form, the following text mandatories must be followed:

- The full name "Concurrent Computer Corporation" should only be used in a legal footnote or on first reference to the company. All other references should only use " Concurrent ".
- The name " Concurrent " should not be used in all caps, except when the name is used as a graphic element in signage or in document headings. The proper use of Concurrent is with a capital "C" only.
- In text or paragraph format, Concurrent should appear in upper/lower case.