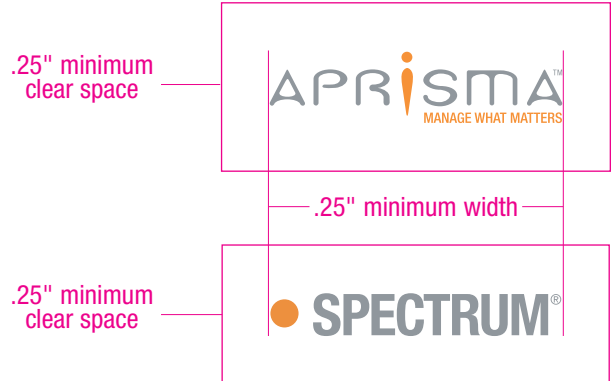


APRISMA™ AND SPECTRUM® LOGO USAGE GUIDELINES

1. There are two (2) media formats to choose from for each logo; print use and screen use. Within the print format CMYK, PMS and Black & White versions available. Within the screen format RGB and Black & White versions available.
2. **The logos can only be used on a white background.**
3. There should be a minimum clearance of .25" of space surrounding the logos, to give breathing room.
4. The size of the logos can vary depending on use, e.g., banner or brochure, but they should never be smaller than 1.5" wide for readability.



APRISMA LOGO

The typography and “i” graphic should not be altered, recreated or replicated.

There are three (3) versions of the Aprisma logo.

1. The Aprisma Manage What Matters™ Logo is for general use and features the logo in combination with the corporate tagline “Manage What Matters.”



2. The Aprisma Management Technologies™ Logo consists of the logo combined with the words “Management Technologies.” This should be used only on corporate identity materials such as business cards, corporate stationary and envelopes.



3. The Aprisma™ Spectrum® Powered Solutions Logo has the following descriptor “SPECTRUM® Powered Solutions.” This should be used on the highest level of corporate communications where the corporate entity is featured along with the SPECTRUM product, such as the Web site and marketing and advertising materials deemed appropriate by the Aprisma Marketing Department.



SPECTRUM LOGO

The logo typography and “dot” graphic should not be altered, recreated or replicated.

There is one (1) version of SPECTRUM® logo. This is for general use when referring to the SPECTRUM product.



For alternate electronic versions of the SPECTRUM logo, please email all requests to the Aprisma Marketing Department at marketing@aprisma.com.