

The logo features a stylized arrow icon on the left, composed of a light green triangle pointing right and a blue triangle pointing left, meeting at a point. To the right of the icon is the word "impact" in a bold, green, sans-serif font. The letter 'i' is lowercase and has a dot that is a small green triangle pointing right. The letters 'p', 'a', 'c', and 't' are lowercase and have a slight shadow effect.

impact

The force that keeps you moving